

**Television Production /Performance 3819- Instructor: Mr. Bode
Syllabus 2009-10**

Night Class Harrison County Schools Television Studio

Course Description:

Television production/ performance is a fine arts course designed to introduce students to the basics of television. Students will be instructed in eight types of television production: event taping (an activity that is taped on site), commercial, PSA, News coverage (an introduction), the set and/or field interview, “how to” instructional video, and the screenplay/ music video. Work will be completed on site as well as the Harrison County Schools Television Studio and broadcast on Time Warner Channel 18 and in some cases your school broadcast.

Text/ Instruction: *Television Production*, Phillip Harris
Teacher-provided notes

Course Outline:

Syllabus and class survey

Week One: Chapter One (pages 15-29) *The Television Production Industry and How Changes in Technology Have Changed Mass Communication* (TH.S.5, TH.S.7, TH.S.8)

Activity: The correct way to shoot video

Week Two: Chapter Four (pages 79-100) *Camera Use and Composition* (TH.S.3, TH.S.6)

Activity: Video scavenger hunt

Week Three: Chapter Nine (pages 187-212) *Television Lighting* (TH.S.3)

Chapter Six (pages 123-143) *Audio Basics* (TH.S.3)

Activity: Getting and Framing a Sound Bite (TH.S.2)

Week Four: Chapter Seven (pages 147-166) *Scriptwriting* (TH.S.1, TH.S.3, TH.S.5, TH.S.6, TH.S.8)

Activity: Creating a commercial through use of a storyboard

Weeks Five: Legal Considerations in Broadcasting (TH.S.5)

Activity: Introduction to Avid

Week Six: Types of Broadcast Stories

Determining News through the Elements of News

Sources of News Stories

Interviewing in Order to Gain Information Writing a Broadcast Lead (TH.S.2)

Broadcast Format and Style Writing the Anchor Lead-in (TH.S.1)

On-air Delivery (TH.S.2)

Introduction to the *Avid* editing system

**The remainder of the semester will be spent producing programming independently and in small groups.*

(TH.S.1-TH.S.8)

Student Commitment:

Television production is a demanding profession utilizing skills specific to the industry, but also basic workplace skills essential to any profession. Students enrolled in this class are expected to properly utilize class time, meet all deadlines, and act in a responsible manner during class and when representing our class outside of the classroom.

Grading: Students will be graded on the following:

TV-1: During the first six weeks, students will be graded through tests, quizzes, and their skill level with the equipment. Each quiz is worth 100 points.

The following is a breakdown for the remainder of the semester (**Advance students:** entire semester)

75 points per week: staying on task in order to produce stories/ projects and other duties required during class

25 points per week: accomplishments during class.

All students are expected to participate. Excessive absences will drop your grade like a rock.

Camera Use and Composition (*text 79*) **TH.S.3**

Studio Duties (studio activities will occur periodically) **TH.S.3**

Introduction to Avid (Avid instruction and practice will occur periodically) **TH.S.3**

Television Lighting: studio and location (*text 187*) **TH.S.3**

Audio and types of microphones (*text 123*) **TH.S.3**

Determining your audience, script writing and production planning (*text 147*) **TH.S.1, TH.S.5**

Four Types of Television Productions: **TH.S.6**

Full/ Canned Productions **TH.S.4**

Commercials/ PSAs **TH.S.4**

News (An Introduction) **TH.S.4**

Interviewing (on and off camera) **TH.S.4**

On-Camera Performance/ Improvisation **TH.S.2**

Periodically students will critique productions past and present **TH.S.7**

Students will also study the influences that television has had in shaping universal concepts past and present.

TH.S.8

For the remainder of the year, students enterprise ideas and complete the production from start to finish.